

Curriculum Vitae



Name: DR NOR'AINI YUSOF

Position: PROFESSOR

Affiliation: School of Housing Building and Planning

University: Universiti Sains Malaysia

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Scopus Author ID: 26326019400

Publons: <https://publons.com/author/829330/noraini-yusof#stats>

II. Academic Qualification

Date	Award	Field of Study	Degree Awarding Institution	Country
2002	PhD	Housing	Universiti Sains Malaysia	Malaysia
1991	M. Sc.	Project Management	Universiti Sains Malaysia	Malaysia
1986	B. Surveying (Hons)	Property Management	Universiti Teknologi Malaysia	Malaysia
1984	Diploma	Valuation	Universiti Teknologi Malaysia	Malaysia

III. Working Experience

Period From	Period To	Company / Institution	Place of Employment
1991	Present	Universiti Sains Malaysia	Penang, Malaysia
Jan 2020	June 2020	Visiting scholar at Faculty of Engineering and Architecture, Universitas Sumatra Utara, Indonesia	Medan, Indonesia
Oct 2015	June 2017	Visiting Professor at Department of Architecture, College of Architecture and Design, Effat University	Jeddah, Saudi Arabia
Sept 2013	August 2014	Visiting Scholar at Department of Business Administration, Prince Sultan University	Riyadh, Saudi Arabia

IV. Main Research Interest

Innovation and sustainable practices in real estate development, real estate management, construction project management.

RESEARCH GRANT (last 5 years)

As Programme/Project Leader

1. Productivity Performance of BIM Adoption in Construction Projects and Companies. Malaysia Productivity Corporation (MPC) Grant, RM37640 (April 2019 – Dec 2020).
2. Drivers/Barriers of Innovation Adoption and Creation among Construction Companies in Malaysia. USM Research University Grant RM80,000. (1/3/2015 - 28/2/2017).
3. Exploring Pro-Environment Practices In Malaysian Construction Industry: What Gets Implemented And Where? Exploratory Research Grant Scheme (ERGS) Ministry Of Higher Education. RM60,000. (1/6/2013 – 30/11/2015).
4. Fundamental Classification of Innovation Creation and Adoption in the Malaysian Construction Industry. Fundamental Research Grant Scheme (FRGS) Ministry of Higher Education. RM50,000. (1/6/2012- 31/11/2014).
5. Tourism Cluster - Team 3 project 2: Tourism Planning – Analysing Environment Protection culture in water-based tourism areas towards sustainable tourism.. USM Tourism Cluster. RM313,000 (1 June 2011- 31 May 2016).

PUBLICATIONS (last 5 years)

Journals in ISI/SCOPUS/ERA, Books, Chapter in Research Book, Indexed proceedings

1. Hilary Omatule Onubi, Nor'Aini Yusof, Ahmad Sanusi Hassan (2021). Perceived COVID-19 Safety Risk and Safety Behavior on Construction Sites: Role of Safety Climate and Firm Size. J. Constr. Eng. Manage., 2021, 147(11): 04021153. DOI: 10.1061/(ASCE)CO.1943-7862.0002201
2. Hilary Omatule Onubi, Nor'Aini Yusof, Ahmad Sanusi Hassan (2021). Green construction practices: ensuring client satisfaction through health and safety performance. Environmental Science and Pollution Research. <https://doi.org/10.1007/s11356-021-15705-5>
3. Nor'Aini Yusof, Lai Kong Seng and Amy Marisa (2021). Influences of client focus and company type on innovation and financial performance in the construction industry. Construction Innovation: Information, Process, Management. DOI: 10.1108/CI-05-2020-0087. ESCI & Scopus
4. Hisham Noori Hussain Al-Hashimy and Nor'Aini Yusof (2021). The relationship between the computerized accounting information system and the performance of contracting companies. Materials Today: Proceedings. <https://doi.org/10.1016/j.matpr.2021.03.426>. Scopus
5. Sana Malik*, Ruhizal Roosli, and Nor'Aini Yusof (2021). Institutional stakeholder collaborations (ISCs): a conceptual framework for housing research. Journal of Housing and the Built Environment. <https://doi.org/10.1007/s10901-021-09834-z>. Scopus
6. Darof, A. C., Rahman, R. A., Zakaria, Z., Yusof, N. A. (2021). Barriers for Implementing Concrete Recycling in Small Construction Projects. IOP International Conference of Sustainable Earth Resources Engineering 2020, SERIES 2020. doi:10.1088/1755-1315/641/1/012010
7. Hilary Omatule Onubi, Nor'Aini Yusof, Ahmad Sanusi Hassan (2021). Analyzing the Mediating Effect of Economic Performance on the Relationship between Green Construction Practices and Health and Safety Performance in Nigeria. Environmental Science and Pollution Research. <https://doi.org/10.1007/s11356-021-13334-6>. WoS
8. Ong Yee Sin, Nor'Aini Yusof, Atasya Osmadi (2021). Challenges of Green Office Implementation: A Case Study in Penang, Malaysia. International Journal of Sustainable Construction Engineering and Technology. 12(1), 153-163. <https://doi.org/10.30880/ijscet.2021.12.01.015>

9. Ernawati Mustafa Kamal, Eric C.W. Lou, Nor'Aini Yusof & Atasya Osmadi (2021). Absorptive capacity of Malaysian SME construction organisations, *Architectural Engineering and Design Management*, DOI: 10.1080/17452007.2021.1883518 . Scopus Index.
10. Yusof, N. A., Marisa, A., & Kong Seng, L. (2021). Mediating and moderating effects of a client focus on the innovation–financial performance relationship. *Journal of Engineering and Technology Management*, 59, 101611. <https://doi.org/10.1016/j.jengtecman.2020.101611>
11. Amy Marisa and Nor'Aini Yusof (2020). Factors influencing performance of architects in construction projects. *Construction Economics and Building*. 20:3, 20-36. <http://dx.doi.org/10.5130/AJCEB.v20i3.7119> Scopus.
12. Hilary Omatule Onubi, Nor'Aini Yusof, Ahmad Sanusi Hassan (2020). How Environmental Performance Influence Client Satisfaction on Projects that Adopt Green Construction Practices: The Role of Economic Performance and Client Types. *Journal of Cleaner Production*, 272, 122763. <https://doi.org/10.1016/j.jclepro.2020.122763>. WoS.
13. Nor'Aini Yusof, Amin Akhavan Tabassi and Ernawati Mustafa Kamal (2020). Do environmental, economic and reputational advantages strengthen green practices' impact on environmental performance? *Corporate Social Responsibility & Environmental Management*. <https://onlinelibrary.wiley.com/doi/abs/10.1002/csr.1948>. WoS.
14. Onubi, H.O., Yusof, N. Hassan, A.S (2020). The Moderating Effect of Client Types on the Relationship between Green Construction Practices and Health and Safety Performance. *International Journal of Sustainable Development & World Ecology*. <https://www.tandfonline.com/eprint/W5FXX8XCVRA27Q3HEFMU/full?target=10.1080/13504509.2020.1780645>. WoS.
15. Onubi, H.O., Yusof, N. Hassan, A.S (2020) Understanding the mechanism through which adoption of green construction site practices impacts economic performance. *Journal of Cleaner Production*, 254. <https://doi.org/10.1016/j.jclepro.2020.120170>. WoS.
16. Rahma M. Doheim, Noraini Yusof (2020). Creativity in architecture design studio. Assessing students' and instructors' perception. *Journal of Cleaner Production*, 249, Article 119418. <https://doi.org/10.1016/j.jclepro.2019.119418>. WoS.
17. Onubi, H.O., Yusof, N. Hassan, A.S (2020). Effects of Sustainable Construction Site Practices on Environmental Performance of Construction Projects in Nigeria. *Planning Malaysia: Journal of the Malaysian Institute of Planners*, 18(1), 66-77. Scopus.
18. Ernawati Mustafa Kamal, Kong Seng Lai, Nor'Aini Yusof (2020). The Low-Middle Income Housing Challenges In Malaysia. *Planning Malaysia: Journal of the Malaysian Institute of Planners*, 18(1), 102-117. Scopus.
19. Onubi, H.O., Yusof, N. Hassan, A.S (2020). Effects of Green Construction on Projects Economic Performance. *Journal of Financial Management of Property and Construction*. <https://doi.org/10.1108/JFMPC-09-2019-0076>. Scopus.
20. Nor'Aini Yusof, Abrar Abulzawaid and Samah M. El-khateeb (2020). Park use patterns among children–dual roles of neighbourhood parks. *IOP Conference Series: Earth and Environmental Science*, 452, 012102. doi:10.1088/1755-1315/452/1/012102.
21. Amy Marisa and Nor'Aini Yusof (2020). Identifying attributes for measuring design professionals' work quality in project delivery process. *IOP Conference Series: Earth and Environmental Science*, 452, 0120842. doi:10.1088/1755-1315/452/1/0120842. Scopus
22. F U M Azian, N. Yusof, E M Kamal (2020). Problems in high rise residential building: From management perspective. *IOP Conference Series: Earth and Environmental Science*, 452, 012087. doi:10.1088/1755-1315/452/1/012087
23. Sufardy Sibly, Abdul Aziz Hussin and Nor'Aini Yusof (2019). Exploring Best Practice for Home Warranty System. *Universiti Sains Malaysia: Pulau Pinang*. 104 pages. ISBN 978-967-461-332-7

24. Sana Malik*, Ruhizal Roosli, Fariha Tariq & Nor'Aini Yusof (2019). Policy Framework & Institutional arrangements: Case of Affordable Housing Delivery for Low-Income Groups in Punjab, Pakistan. *Housing Policy Debate*. DOI: 10.1080/10511482.2019.1681018. Impact factor = 1.786 ISSN: 1051-1482
25. Onubi, H.O., Yusof, N. Hassan, A.S (2019). Adopting Green Construction Practices: Health and Safety Implication. *Journal of Engineering, Design and Technology*. <https://www.emerald.com/insight/content/doi/10.1108/JEDT-08-2019-0203/full/html>
26. Onubi, H.O., Yusof, N. Hassan, A.S (2019). Green-site Practices and Environmental Performance: How Project Complexity Moderates the Relationship. *Construction Economics and Building*, 19:1, 75-95. 10.5130/AJCEB.v19i1.6574.
27. Nor'Aini Yusof, Amin Akhavan Tabassi and Muneera Esa (2019). Going beyond environmental regulations—The influence of firm size on the effect of green practices on corporate financial performance. *Corporate Social Responsibility & Environmental Management*, 1–11. <https://doi.org/10.1002/csr.1771>.
28. Nor'Aini Yusof and Atasya Osmadi (2019). Assessing green practices and their impact on the environmental and financial performances of construction projects. *Alam Cipta - (Special Issue: Energising Green Building)*, 12(1), 7-16.
29. Siti Nur Fazillah Mohd Fauzi, Nor'Aini Yusof, Hanizam Awang and Mohd Nurfadzli Mat Nah (2018). Factors Influencing Engineers' Attitude towards Environmental Sustainability. *International Conference on Civil and Environmental Engineering (ICCEE)*. E3S Web of Conferences 65, 04003. <https://doi.org/10.1051/e3sconf/20186504003>
30. Abeer Breengy and Nor'Aini Yusof (2018). Building-Related Health Issues in an Unsustainable Neighbourhood—a Study of a Slum Area in Jeddah, Saudi Arabia. *The Arab World Geographer*, 21 (2-3), 141-153
31. Nor'Aini Yusof and Ernawati Mustafa Kamal (2018). The Direct and Moderating Role of Geographical Factors on the Determinants of Environmental Performance. *European Journal of Geography*, 9(2), 100-115. ISSN 1792-1341. Scopus indexed.
32. Nor'Aini Yusof, Siti Salwa Ishak and Rahma Doheim (2018). Identifying factors for incorporating spatial data into BIM using the Delphi method. *Construction Economics and Building*, 18(3), 1-17. <https://epress.lib.uts.edu.au/journals/index.php/AJCEB/article/view/6031>. Scopus indexed.
33. Nurul'Ulyani Mohd Najib, Nor'Aini Yusof & Amin Akhavan Tabassi (2018) Service quality performance of student housing: The effects on students' behavioural intentions. *IEEE Student Conference on Research and Development: Inspiring Technology for Humanity, SCORED 2017 - Proceedings*
34. Volume 2018-January, 28 February 2018, Pages 204-209. Scopus
35. Nuril Izzaty Ishak, Ernawati Mustafa Kamal, Nor'Aini Yusof (2017) The Green Manufacturer's Compliance With Green Criteria Throughout the Life Cycle of Building Material . *SAGE Open*, 7(3), 1-12. DOI 10.1177/2158244017725446.
36. Nor'Aini Yusof, Lai Kong Seng and Ernawati Mustafa (2017) Characteristics of innovation orientations in construction companies. *Journal of Engineering, Design and Technology*, 15(4), 436-455. <https://doi.org/10.1108/JEDT-06-2016-0037>
37. Nor'Aini Yusof, Hanizam Awang and Mohammad Iranmanesh (2017). Determinants and Outcomes of Environmental Practices in Malaysian Construction Projects. *Journal of Cleaner Production*, 156, 345-354. <http://doi.org/10.1016/j.jclepro.2017.04.064>
38. Nor'Aini Yusof and Mohammad Iranmanesh (2017). The Impacts of Environmental Practice Characteristics on Its Implementation in Construction Project, *Procedia Environmental Sciences*, 37, pp. 549 – 555 doi: 10.1016/j.proenv.2017.03.040
39. Amin Akhavan, Abu Hassan Abu Bakar, Kaman Mohammadzadeh, Nor'Aini Yusof (2017). Linking Team Condition and Team Performance: A Transformational Leadership Approach, *Project Management Journal*, 48(2), 22-38.
40. Amy Marisa and Nor'Aini Yusof (2016). Enhancing Architects' Quality of Work in Building Project. *Proceedings of the 1st International Conference on Liveable Built Environment (ICLBE) 2-4th November 2016, Bali, Indonesia*, pp. 49-54. ISBN 978-967-394-276-3.

41. Kong Seng Lai, **Nor'Aini Yusof** & Ernawati Mustafa Kamal (2016) Innovation Orientation in Architectural Firms. *Construction Innovation: Information, Process, Management*. 16(4), pp.425 - 445
<http://www.emeraldinsight.com/doi/abs/10.1108/CI-05-2015-0030>. Scopus Q1.
42. Nor'Aini Yusof, Nazirah Zainul Abidin, Mohammad Iranmanesh (2016). Environmental Practices in Construction Firms. *Procedia Engineering*, Vol. 145, 242-249.
43. Kong Seng Lai, **Nor'Aini Yusof** & Ernawati Mustafa Kamal (2016). Organizational culture of the architectural firm: a case in a developing country, *International Journal of Construction Management*.
<http://dx.doi.org/10.1080/15623599.2016.1166545>
44. **Nor'Aini Yusof**, Nazirah Zainul Abidin, Suhaiza Mohamad Zailani, Kannan Govindan, and Mohammad Iranmanesh (2016). Linking the Environmental Practice of Construction Firms and the Environmental Behavior of Practitioners in Construction. *Journal of Cleaner Production*, Vol 121, 64–71
<https://doi.org/10.1016/j.jclepro.2016.01.090>, Online publication date: 1-Feb-2016.
45. H. AWANG, M. N. ATAN, N. ZAINUL ABIDIN, **N. YUSOF** (2016). A Cost-Reduction of Self-Compacting Concrete Incorporating Raw Rice Husk Ash. *Journal of Engineering Science and Technology*, 11(1), 096 – 108.
46. Ernawati Mustafa Kamal, **Nor'Aini Yusof** , Mohammad Iranmanesh (2016). Innovation creation, innovation adoption, and firm characteristics in the construction industry, *Journal of Science & Technology Policy Management*, Vol. 7 Issue: 1, pp.43 - 57
47. **Nor'Aini Yusof**, Suraiyati Rahman, Mohammad Iranmanesh (2015). The Environmental Practice of Resorts and Tourist Loyalty: The Role of Environmental Knowledge, Concern and Behaviour. *Anatolia: An International Journal of Tourism and Hospitality Research*. DOI:10.1080/13032917.2015.1090463. SCOPUS-Cited Publication.
48. **Nor'Aini Yusof**, Suraiyati Rahman, Mohammad Iranmanesh (2015). Effects of Resort Service Quality, Location Quality and Environmental Practices on the Loyalty of Guests within the Malaysian Ecotourism Industry. *Pertanika J. Soc. Sci. & Hum*, 23 (4), 1015 – 1030. Indexed in Scopus, ISSN 0128-7702 (Print), ISSN 2231-8534 (Online).
49. Suhaiza Zailani, Mohammad Iranmanesh, **Nor'Aini Yusof** , Reza Ansari (2015). Effects of service supply chain practices on the profitability of tourism firms, *Anatolia: An International Journal of Tourism and Hospitality Research*, DOI: 10.1080/13032917.2015.1046084 1094- 1665 (Print), 1741-6507 (Online), Taylor & Francis Publisher) (SCOPUS-Cited Publication).
50. Khaled Mohammed Al shareem, **Nor'Aini Yusof**, Ernawati Mustafa Kamal (2015). External Factors Influencing the Readiness for Implementing Public- Private Partnerships among Public and Private Organizations in Yemen. *Journal of Science and Technology Policy Management*. 6(1), pp. 56-75.
<http://dx.doi.org/10.1108/JSTPM-07-2014-0030>. Indexed in Scopus.

GRADUATE SUPERVISION

Graduated (Main supervisor) Ph.D

1. Ismael Y. A. Abujarad (2011). *The Relationship Between Organizationl Innovativeness and Organizational Performance: A Study on Housing Developers in Peninsular Malaysia*.
2. Nor Aini Salleh (2011). *Affordability and Tenant Satisfaction in Public Housing Schemes and Relationships with Rent Arrears*.
3. Ahmed Mohammed Kamaruddeen (2011). *The Influence of Internal and External Factors in Measuring the Innovativeness among Housing Developers in Peninsular Malaysia*.
4. Mohd Zaki Arif (2012). *Hubungan Antara Kompetensi Dengan Prestasi Pengurus Pusat Membeli-belah di Malaysia*.
5. Khaled Mohammed Ahmed (2014). Factors Influencing The Readiness Of The Public And Private Sectors To Implement Public-Private Partnerships In Developing Affordable Housing In Yemen.

6. Adinoyi Yaqoob Moohammad (2014). Factors Influencing Innovation Practice of Nigerian Construction Industry Consultancy Services Firms Operating in Abuja and Environs.
7. Amy Marisa Lubis (2014). Managing Space through Holistic Thinking Principle: Motivation among the Architects in Medan Consultant Companies In Achieving A Sustainable Design Process.
8. Sufardy Sibly (2015). Development of Housing Warranty System in Malaysia.
9. Lai Kong Seng (2015). Organizational Culture to support innovation creation and adoption in Malaysian Architectural firms.
10. Aminu Garba (2016). Green Practices in Nigerian Construction Industry.
11. Fatma AlHarty (2016). Transformational leadership in Oman Institution of Higher Learning.
12. Nurul 'Ulyani Mohd Najib (2017). Sustainable On-Campus Housing: Satisfaction-Performance Relationship.
13. Hilary Omatule Onubi (2020). Green Construction Site Practices in Nigeria

Graduated Master by Research (Main supervisor)

1. Ng Lee Fen (2008). Determinant Factors of Implementing Build Then Sell In Malaysia: Housing Developers Point of View.
2. Noorsharijan Noordin (2010). Mengkaji Pelaksanaan Sistem Penyampaian Perumahan Bina Kemudian Jual oleh Pemaju Perumahan: Kajian Kes Sebuah Pemaju Swasta di Pulau Pinang.
3. Lai Kong Seng (2011). The Concept of Innovation in the Malaysian Housing Industry.
4. Siti Nurfaizillah Mohd Fauzi (2011). The Relationship Between The Level of Defects and House-Buyers' Satisfaction in Build-Then-Sell (BTS) Housing Delivery System.
5. Nurul 'Ulyani Mohd Najib (2011). Residential Satisfaction of Student Housing Facilities in Malaysian Public Universities.
6. Mohd Fitri Che Jamil (2011). Organizational Culture and Ecotourism Resorts' Performance: A Case Study at Lake Kenyir, Malaysia.
7. Faiz Abd. Rahman (2012). Service Quality Assessment in Ecotourism Areas: The Case of Tasik Kenyir Resort Management.

On-going PhD students (Main supervisor)

1. Fatin Umaira binti Muhamad Azian (2017 – present). A study of Housing Demand for International Migrants.
2. Wang Haijin (2020 – present). The Impact of Safety Leadership on Safety Motivation in Construction Industry.
3. Hisham Noori Hussain Al Hashimy (2020 – present). The Impact of Computerized Accounting Information Systems on Financial Performance and Decision-Real Estate Companies.
4. Wahida Binti Wahi (2020 – present). Factors Influencing Sustainable Construction Practice Among The Construction Companies In East Malaysia: Moderated By Environmental Competencies

OTHERS

External Examiner (PhD/Master thesis)

University of Witwatersrand, Johannesburg, South Africa. Universiti Malaya, Universiti Teknologi Malaysia (UTM), Universiti Malaysia Kelantan. (UMK), Universiti Teknologi Petronas, Malaysia and Universiti Utara Malaysia.

Reviewer of Academic Journals

Review of Managerial Science, Transportation Research Part D: Transport and Environment, Environment, Development and Sustainability, International Journal of Property Sciences, Journal of Cleaner Production, Journal of Engineering, Design and Technology, SAGE Open, Construction Management and Economics, International Journal of Contemporary Hospitality Management, Journal of Surveying, Construction and Property, Construction, Economics and Building, International Journal of Construction Management, European Journal of Innovation Management.

Editorial Board

Editorial member of Journal of Construction in Developing Countries, PRISM Journal - Negros Oriental State University, Philippine, PSU Research Review: An International Journal – Prince Sultan University, Riyadh, KSA.

National Real Estate Research Coordinator (NAPREC) Expert Panel

Real Estate Laws and Policies area – 2011 - 2016

Real Estate Valuation area – since 2018 – present

External Assessor for Research Proposal

- King Fahd University of Petroleum & Minerals (KFUPM), Kingdom of Saudi Arabia
- Yayasan Universi Teknologi PETRONAS (YUTP) Fundamental Research Grant

External Assessor for Promotion

1. External Assessor for Promotion to a Professor for Universiti Tun Hussin Onn Malaysia (UTHM).
2. External Assessor for Promotion to an Associate Professor for Universiti Kebangsaan Malaysia (UKM)
3. External Assessor for Promotion to a Professor for Universiti Teknologi Malaysia (UTM).
4. External Assessor for Promotion to an Associate Professor for Universiti Teknologi Malaysia (UTM).

External Assessor for Academic Program

1. External Program assessor for Master of Business Administration in Construction Management, Wawasan Open University
2. External Program assessor for Bachelor of Technology (Hons) in Construction Management, Wawasan Open University